

**10-12 September 2018** Riyadh International Convention and Exhibition Center, Riyadh, KSA

# Saudi's premier healthcare business platform

5,500 SQM OF EXHIBITION SPACE

10,000+ ATTENDEES

**250+** EXHIBITORS

**13** EXHIBITING COUNTRIES

8 CONFERENCES



www.**qlobalhealthsaudi**.com

Organised by

تنظيم المؤتمرات والمعارض المتخصصة CONFERENCES & EXHIBITIONS In collaboration with informa life sciences exhibition

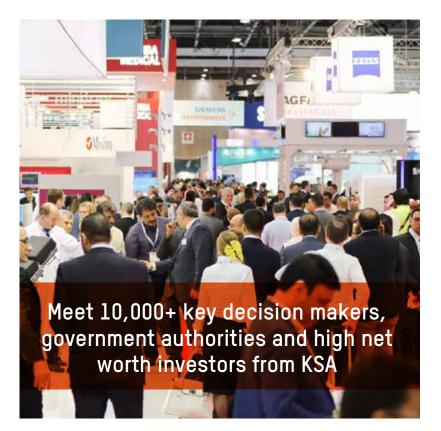
# ABOUT GLOBAL HEALTH EXHIBITION

Organised by XS Conferences and Exhibitions and Informa Life Sciences, we are pleased to introduce **Global Health Exhibition**. This inaugural event will be the premier healthcare trade platform for the global market to meet and do business with the Saudi healthcare sector.

**Global Health Exhibition**, will host exhibitors, both Saudi-based and international, showcasing the latest technologies in medical devices and pharmaceuticals.

This trade platform will feature educational content delivered through **CME accredited conferences** tailored to clinical healthcare professionals.

Benefit from the upsurge in the healthcare industry and reap the rewards of unparalleled exposure to **key decision makers, government authorities, and high net worth investors from the KSA** and be part of Global Health Exhibition, taking place from 10-12 September, 2018 at the Riyadh International Convention and Exhibition Center, KSA.



## SAUDI ARABIA HEALTHCARE AT A GLANCE

in Abha includes a 500-bed main

hospital alongside five specialty hospitals – a total bed count of 1350

Saudi Arabia is the largest and fastest growing healthcare market in the region.

Saudi Arabia is planning to build several 'medical cities' in the Kingdom at a total cost of \$4.3bn

\$1.2bn King Abdullah Medical City in Dammam – a 1500-bed facility spanning more than 700,000sqm 87 of 150 major healthcare infrastructure projects in the GCC due for completion in 2021 are in Saudi Arabia

Saudi Arabia healthcare budget in 2017 was more than \$25bn

\$1bn King Abdullah Medical City in Makkah Province containing three hospitals and 10 medical centres with a total of 1500 beds

Source: Big Changes Ahead Saudi Arabia, Oxford Business Group 2017)

# ABOUT THE CONGRESS

A key element to the event is the **Global Health Congress** which aims to explore Vision 2030 and the immense opportunities it represents for healthcare advancements in Saudi Arabia.

From digital healthcare transformation, to impactful change at the public health and policy level, the congress aims to optimise and better utilise the capacity of hospitals and healthcare centres, and enhance the quality of preventive and therapeutic healthcare services.



Image courtesy: Arab Health

## VISION 2030: ENABLING ENVIRONMENTS FOR REFORM

Building world class healthcare practices and standards for the Kingdom

#### INVESTMENT IN HEALTHCARE

Theme: Driving opportunities in healthcare for sustainable economic growth

#### Key Topics:

- Healthcare
- infrastructure projects
- Fiscal management
- Investment planning
- Regulatory landscape
- Digital investment

#### PUBLIC HEALTH CONFERENCE

Theme: Affecting positive change for long-term challenges at a policy level

#### Key Topics:

- Lifestyle-related illnesses: diabetes and
- obesityPublic health
- interventions and programmes
- Environmental health
- Infectious diseases
- Integrating public health and primary care
- Public health research and innovation

#### HEALTH SYSTEM TRANSFORMATION

**Theme:** From rhetoric to reality through Innovation

#### Key topics:

- Successful transformation case studies from international countries
- Integrated Care Models
- Sectoral partnerships
- Collaboration for health
  service delivery
- Enhancing the health workforce
- Development of Health Information Systems
- The KSA healthcare finance system
- Patient safety

### E-HEALTH

Theme: Reinventing healthcare through technology

#### Key Topics:

- Artificial intelligence in improving clinical outcomes
- Telemedicine
- Disruptive technology in delivering care
- Cybersecurity and patient-data privacy
- Interoperable EMR

### WHY EXHIBIT AT GLOBAL HEALTH EXHIBITION?

- Explore business opportunities in an environment of increased individual consumption and government spending in the sector
- Grab your share of large contracts to satisfy the growing demand for healthcare services
- Build solid relationships with private hospitals, pharmaceutical companies and medical supplies manufacturers looking for international partners
- Network with decision-makers and official representatives from government and hospitals, and sign product deals directly at the show



## **EXHIBITING AND SPONSORSHIP OPPORTUNITIES:**

Be part of **Global Health Exhibition** and don't miss this unique opportunity to meet with 1000s of dealers and distributors, government authorities and healthcare facility leaders from the KSA



GENERAL ENQUIRIES Email: globalhealthsaudi@informa.com

### **EXHIBITING AND SPONSORSHIP**

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### MARKETING AND PARTNERSHIPS

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