



# ملتقى الصحة العالمي GLOBAL HEALTH EXHIBITION

10-12 September 2018

Riyadh International Convention and  
Exhibition Center, Riyadh, KSA

Saudi's premier healthcare business platform

5,500 SQM OF EXHIBITION SPACE

10,000+ ATTENDEES

250+ EXHIBITORS

13 EXHIBITING COUNTRIES

8 CONFERENCES



# ABOUT GLOBAL HEALTH EXHIBITION

Organised by XS Conferences and Exhibitions and Informa Life Sciences, we are pleased to introduce **Global Health Exhibition**. This inaugural event will be the premier healthcare trade platform for the global market to meet and do business with the Saudi healthcare sector.

**Global Health Exhibition**, will host exhibitors, both Saudi-based and international, showcasing the latest technologies in medical devices and pharmaceuticals.

This trade platform will feature educational content delivered through **CME accredited conferences** tailored to clinical healthcare professionals.

Benefit from the upsurge in the healthcare industry and reap the rewards of unparalleled exposure to **key decision makers, government authorities, and high net worth investors from the KSA** and be part of Global Health Exhibition, taking place from 10-12 September, 2018 at the Riyadh International Convention and Exhibition Center, KSA.



## SAUDI ARABIA HEALTHCARE AT A GLANCE

Saudi Arabia is the largest and fastest growing healthcare market in the region.

Saudi Arabia is planning to build several 'medical cities' in the Kingdom at a total cost of \$4.3bn

87 of 150 major healthcare infrastructure projects in the GCC due for completion in 2021 are in Saudi Arabia

\$1.2bn King Abdullah Medical City in Damman – a 1500-bed facility spanning more than 700,000sqm

Saudi Arabia healthcare budget in 2017 was more than \$25bn

\$1.1bn King Faisal Medical City in Abha includes a 500-bed main hospital alongside five specialty hospitals – a total bed count of 1350

\$1bn King Abdullah Medical City in Makkah Province containing three hospitals and 10 medical centres with a total of 1500 beds

Source: Big Changes Ahead Saudi Arabia, Oxford Business Group 2017

# ABOUT THE CONGRESS

A key element to the event is the **Global Health Congress** which aims to explore Vision 2030 and the immense opportunities it represents for healthcare advancements in Saudi Arabia.

From digital healthcare transformation, to impactful change at the public health and policy level, the congress aims to optimise and better utilise the capacity of hospitals and healthcare centres, and enhance the quality of preventive and therapeutic healthcare services.



The conferences will attract senior government officials, leaders of healthcare facilities and healthcare professionals across the country.

Image courtesy: Arab Health

## VISION 2030: ENABLING ENVIRONMENTS FOR REFORM

Building world class healthcare practices and standards for the Kingdom

### INVESTMENT IN HEALTHCARE

**Theme:** Driving opportunities in healthcare for sustainable economic growth

**Key Topics:**

- Healthcare infrastructure projects
- Fiscal management
- Investment planning
- Regulatory landscape
- Digital investment

### PUBLIC HEALTH CONFERENCE

**Theme:** Affecting positive change for long-term challenges at a policy level

**Key Topics:**

- Lifestyle-related illnesses: diabetes and obesity
- Public health interventions and programmes
- Environmental health
- Infectious diseases
- Integrating public health and primary care
- Public health research and innovation

### HEALTH SYSTEM TRANSFORMATION

**Theme:** From rhetoric to reality through Innovation

**Key topics:**

- Successful transformation case studies from international countries
- Integrated Care Models
- Sectoral partnerships
- Collaboration for health service delivery
- Enhancing the health workforce
- Development of Health Information Systems
- The KSA healthcare finance system
- Patient safety

### E-HEALTH

**Theme:** Reinventing healthcare through technology

**Key Topics:**

- Artificial intelligence in improving clinical outcomes
- Telemedicine
- Disruptive technology in delivering care
- Cybersecurity and patient-data privacy
- Interoperable EMR

## WHY EXHIBIT AT GLOBAL HEALTH EXHIBITION?

- ▶ Explore business opportunities in an environment of **increased individual consumption** and **government spending** in the sector
- ▶ Grab your share of **large contracts** to satisfy the growing demand for healthcare services
- ▶ Build solid relationships with **private hospitals, pharmaceutical companies and medical supplies manufacturers** looking for international partners
- ▶ Network with **decision-makers and official representatives** from government and hospitals, and sign product deals directly at the show



# ملتقى الصحة العالمي GLOBAL HEALTH EXHIBITION

## EXHIBITING AND SPONSORSHIP OPPORTUNITIES:

Be part of **Global Health Exhibition** and don't miss this unique opportunity to meet with 1000s of dealers and distributors, government authorities and healthcare facility leaders from the KSA



### GENERAL ENQUIRIES

Email: [globalhealthsaudi@informa.com](mailto:globalhealthsaudi@informa.com)

### EXHIBITING AND SPONSORSHIP

Ryan Sandersan  
Exhibition Director

Email: [sales@globalhealthsaudi.com](mailto:sales@globalhealthsaudi.com)

### MARKETING AND PARTNERSHIPS

Reem Salah  
Marketing Manager

Email: [reem.salah@informa.com](mailto:reem.salah@informa.com)