


**Global Health
Exhibition**
By Informa Markets

9-11 October 2022
Riyadh International Convention and Exhibition Center

Taking KSA's healthcare into the new era

Where the global healthcare community
meet to learn, network and trade

globalhealthsaudi.com

Under the patronage of:



Global Health Exhibition and Congress is the largest annual healthcare gathering in KSA

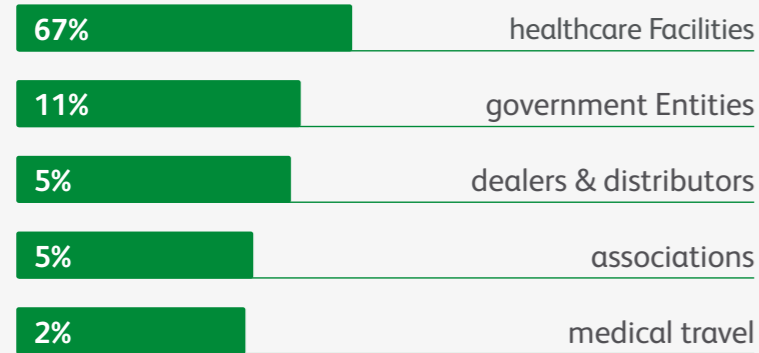
In both event formats previously used, Live, in-person (2018-2019) and Online (2020-2021), Global Health brought together thousands of key healthcare professionals from KSA and the world to meet, learn and trade.

Global Health is considered the leading marketplace for healthcare business in KSA and a prime organiser of CME-accredited conferences and webinars.

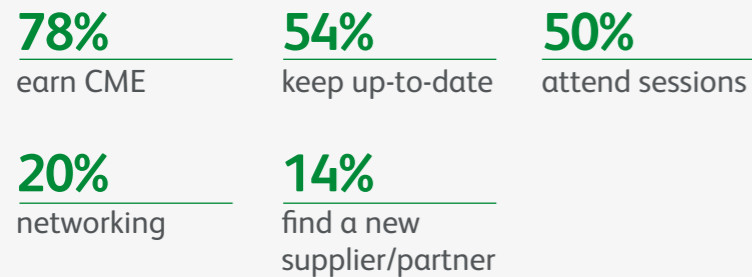


Attendees overview

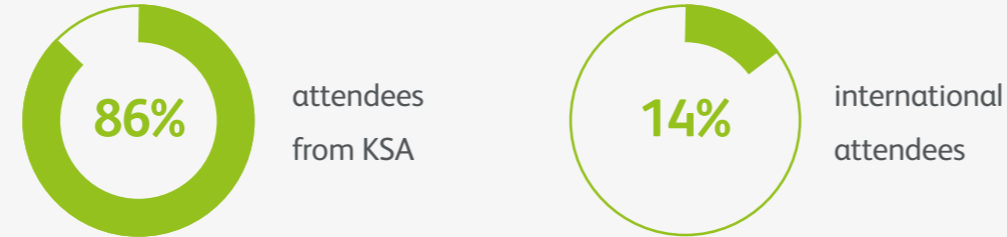
Top nature of business



Key benefits of attending the event



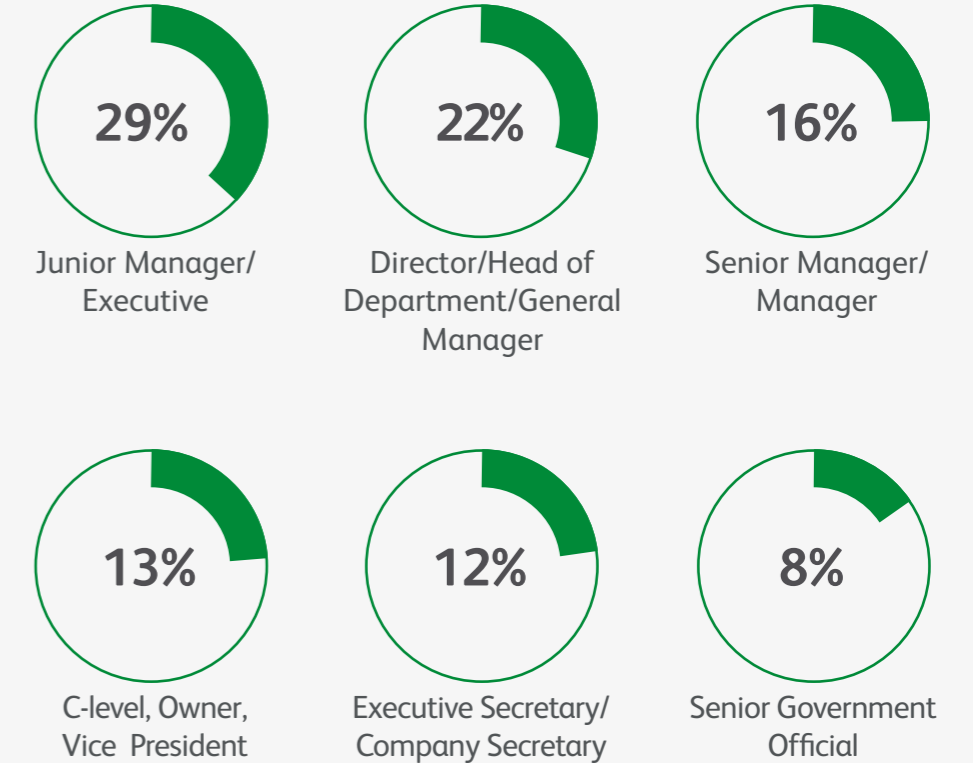
Breakdown by region



Top 5 attending KSA cities



Seniority level



Exhibitor coverage

Global Health attracts international manufacturers, regional distributors and healthcare service providers covering the following main product categories:



31%

Healthcare & general services



15%

Medical equipment & devices



15%

Disposables & consumer goods



14%

IT systems & solutions



9%

Healthcare infrastructure & assets



8%

Imaging & diagnostics



4%

Laboratory



2%

Orthopaedics & physiotherapy/rehabilitation



2%

Pharma & supplements

What to expect from Global Health 2022

9-11 October 2022 at Riyadh International Convention and Exhibition Center



10,000

attendees



250+

exhibiting companies



30+

exhibiting countries



6

conferences



Who will be attending Global Health

The event attracts buyers, distributors, healthcare professionals, clinicians and policy makers, primarily from KSA, to learn about the latest medical findings and trends as well as network and do business with the global healthcare community.



Dealer & Distributor

- C-level/Owner
- Sales Manager

Business need: Building personal & brand reputation to secure exclusive distribution rights or attract new manufacturers/principals.



Leadership

- Government Leader
- Healthcare Leader/Healthcare Super Leader

Business need: Best clinical outcomes investment & cost control. Ensuring their facility and country is viewed as a global leader in healthcare.



Management of Hospitals/Clinics

- Purchasing Manager
- General and Senior Management

Business need: Ensuring the hospital is delivering the best clinical outcomes. Maximising the use of procurement budget.



Biomedical/Clinical Engineer

Business need: Keeping up-to-date with the latest advancements in healthcare equipment and influencing future purchases.



Senior/Junior Clinician

Business need: Staying up-to-date with medical speciality developments and products that impact their roles.



Investor

Business need: Seeking potential business partners and start-ups for new business opportunities and ventures.

Leaders Forum

9-11 October 2022 at Riyadh International Convention and Exhibition Center

Theme

Ideas for tomorrow

Overview

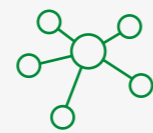
The Leader's Forum addresses key aspects of the healthcare ecosystem engaged in the delivery of the National Health Sector Transformation Program in Saudi Arabia.

The forum aims to enable essential dialogue between thought leaders and government officials on Service delivery, driving the digitalisation of healthcare, access to medicines and technologies, health system financing, and leadership and governance.

Key topics

- Leadership and governance: Change management and transitioning to new care models
- Health system financing
- Collaboration to redesign operating models
- Future healthcare service delivery
- Access to healthcare
- Sustainability of the healthcare industry
- Driving the digitalisation of healthcare

Features



Transformation through Clinical Innovation and the Digitalization of Healthcare



Innov8 Talks – the Start-up Pitch Competition



CME conferences

In 2022, Global Health Exhibition will continue to offer complimentary CME-accredited medical education delivered by globally recognized medical expert speakers. The congress will include 3 medical tracks including Infection Control, Medical Lab Management and Imaging and Diagnostics, for more than 3000 healthcare clinicians and professionals.



Quality Healthcare



Future of Medical Labs



Total Radiology



Get involved

Early bird discounts end on 30 June

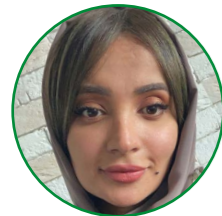
Save up to 12% per square meter if you book before 30 June. After that regular rates apply.

To book the ideal spot for your company at the event and to enjoy the discounted rates, please get in touch with us today.



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