



Global Health Exhibition

By Informa Markets

Global Health Exhibition

The Virtual Edition

7-10 December 2020

globalhealthsaudi.com

How to Guide

Attendees (desktop guide)

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Step 1: Login



How to log in for the first time?

You'll receive an email similar to this one with a button redirecting to a login page. Your account is automatically pre-created by the event organizer. A window will then suggest that you create a password for your account.



Global Health Exhibition

Hello Salma,

You have now been granted access to **Global Health Exhibition - The Virtual Edition** as an attendee. All you have to do is **activate your profile with the tap of the below button**. We'll keep all of your **information and data secure**.

Are you ready to join your event community?

LET'S GET STARTED!

Login

Please enter the email address provided for your GHE Virtual ticket. If you know the event secret code or if the access is public, enter the email of your choice to create your account.

Email address*



Not registered yet?

If you have not yet registered, please click on the event to get your badge.

Global Health Exhibition

December 7, 2020



Note: If you don't see this email in your mailbox, please check your spam.

How to log in when I have an account ?

Access your account on <https://www.swapcard.com/app/global-health-exhibition/>
Enter the email you used to register to your event and the password you've created before. Then, click on the green arrow to connect.

Login

Please enter the email address provided for your GHE Virtual ticket. If you know the event secret code or if the access is public, enter the email of your choice to create your account.

Email address*

Not registered yet?
If you have not yet registered, please click on the event to get your badge.

Global Health Exhibition
December 7, 2020 

It's good to see you again. Please insert your password to login.

@ salma.elmestekawy@informa.com

Password*

Forgot your password?
SEND ME A MAGIC LINK

What if I forgot my password?

If you've forgotten your password after entering your email, click on Send me a magic link. You'll receive an email to reset your password. If you need any help, please contact support@swapcard.com

It's good to see you again. Please insert your password to login.

@ salma.elmestekawy@informa.com

Password*



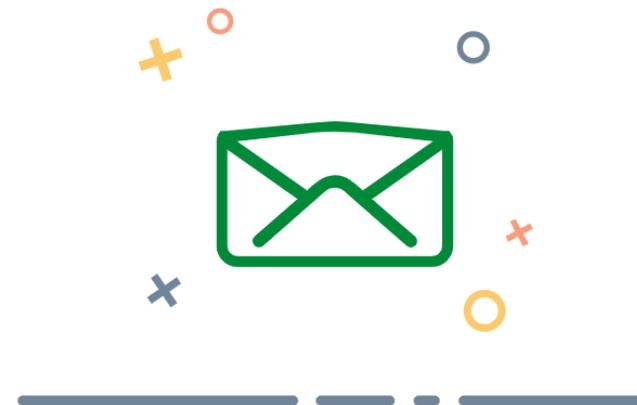
Forgot your password?

SEND ME A MAGIC LINK

An email is on its way

We just sent an email to **salma.elmestekawy@informa.com**

Go check your mailbox, and click in the email to log in instantly to your account.



Step 2: Fill in your profile



How to edit my profile?

There are two ways for you to access your profile:

- On the upper right-hand corner of your screen, click on My profile.
- On the left side of your screen next to your photo, click on Edit.

You'll be redirected to your profile details.

The screenshot displays the user interface of the Global Health Exhibition website. At the top left, the logo and name 'Global Health Exhibition' are visible, with a link to 'Edit event'. The main navigation bar includes links for Home, Agenda, Exhibitors, My Event, Products, Attendees, Speakers, and Discussion Groups. In the top right corner, a user profile dropdown menu is open, showing 'My profile' (circled in green), Settings, Resources center, Contact app support, Legal, and Log out. On the left side of the main content area, a user profile card is shown with the Global Health Exhibition logo, the name 'Global Health Exhibition', the title 'Marketing Manager', and the company 'Informa Markets'. An 'EDIT' button is circled in green next to the profile card. The main content area features a large banner image of a person in a white thobe and ghutra using a laptop displaying a video conference. Below the banner are two smaller images: one showing a person at a laptop with the word 'Agenda' overlaid, and another showing a green background with the word 'Exhibitors' overlaid.

How to edit my profile?

To edit the information on your profile, simply click on the Edit or Add parts depending on the type of information you want to edit.

Here's a list of information you can edit on your profile:

- Personal information
- Skills
- Biography
- Social Media
- Contact details
- Company






Global Health Exhibition
Marketing Manager
Informa Markets

About me

Country

Nature of Business

Product Category

Product Sub-category

Interested to connect with

Seniority Level



Social media

Add your social accounts.



Contact details

Add your mobile phone number

Add your landline phone number



Step 3: Build your event agenda



How to view agenda and add sessions?

The "Agenda" tab displays all the sessions in the event.

You can easily register for sessions by clicking on this logo.

The screenshot shows the 'Global Health Exhibition' website. The 'Agenda' tab is highlighted with a green circle and a line pointing to the text on the left. The main content area shows a calendar view for Monday, December 7th, with a list of sessions. A green circle highlights a registration icon (a person with a plus sign) next to the 'Leaders Session: Value-based healthcare' entry. A line from the text on the right points to this icon. On the left, there is a 'Refine the list' section with a search bar and filters for Type, Topics, Related Products, and Who is Attending. Below that is a 'Time zone' section. On the right, there is a 'Your schedule' section listing selected sessions with their dates and times.

How to search the agenda?

You can refine your search by using filters located on the left of the screen. Search and filter the agenda to view educational and networking sessions available to you

The educational sessions include clinical and non-clinical tracks while the networking sessions allows you to meet with your peers to discuss certain topics.

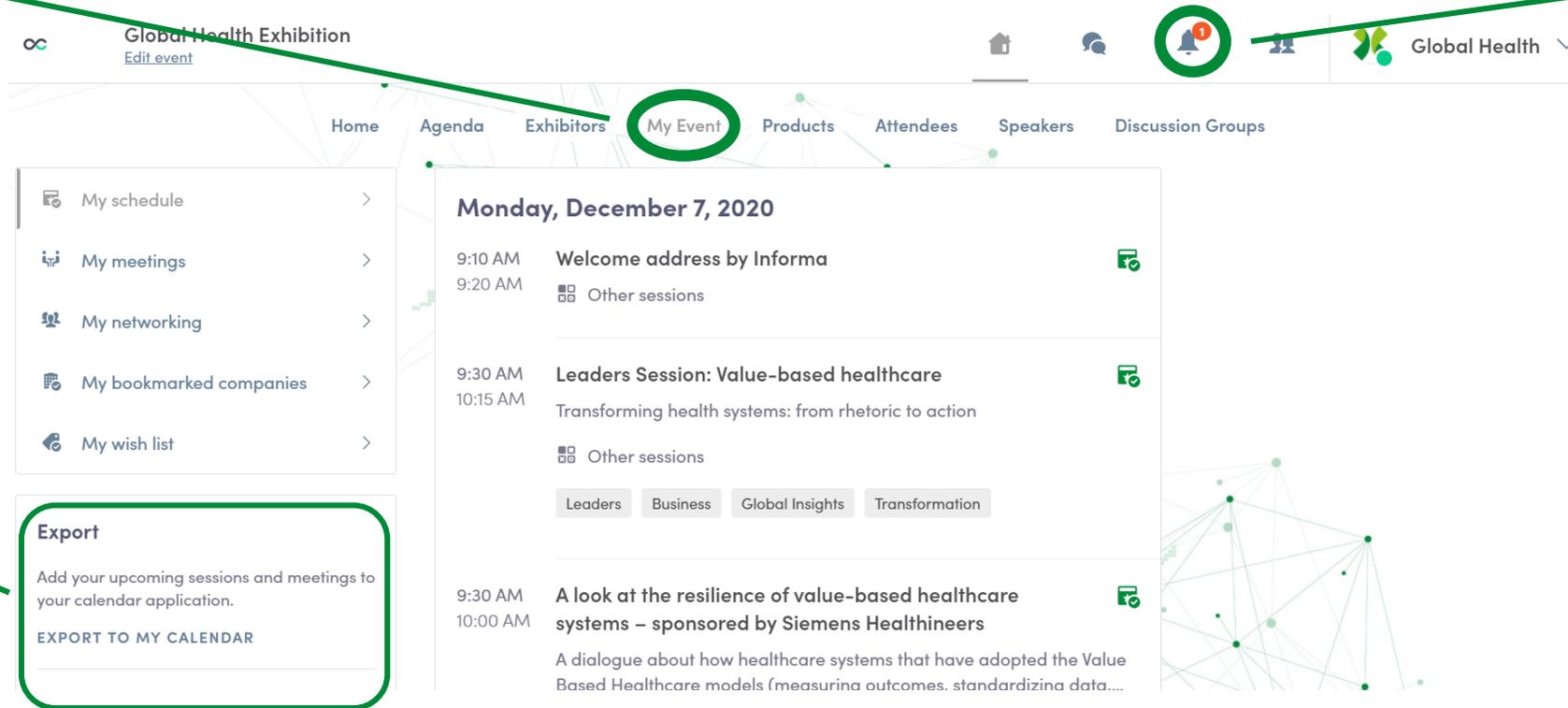
The screenshot shows the agenda for the Global Health Exhibition. At the top, there's a navigation bar with the event name 'Global Health Exhibition' and an 'Edit event' link. Below this is a calendar view showing days from Tuesday 01 to Thursday 10. The main content area displays a list of sessions for Monday 07. The first session is 'Welcome remarks from the conference chair' at 1:20 PM, followed by 'Other sessions' at 1:30 PM featuring Dr. Ali Almontashiri. The second session is 'Leadership Session: Radiology leadership and business' from 1:30 PM to 3:30 PM. A green circle highlights the 'CME accredited' filter icon in the session details. The third session is 'Accelerated Advance Neuro Application for Clinical Routine - Sponsored by Siemens Healthineers' from 1:30 PM to 2:00 PM. On the left side, there's a 'Filters' panel with a search bar and categories like TYPE, TOPICS, RELATED PRODUCTS, and WHO IS ATTENDING. A green circle highlights the 'Refine the list' button above the search bar. On the right side, there's a 'Your schedule' panel listing sessions like 'Leaders Session: Value-based healthcare' and 'Attendee Networking'. A green arrow points from the 'CME accredited' filter to the 'Attendee Networking' session in the schedule panel.

For CME sessions, select the sessions that mention CME-accreditation. Please note that CME points are only accredited for live sessions attended during the event.

How will I be notified?

The tab of “My Event” allows you to see your own schedule. You can find the sessions for which you’ve registered, the sponsors and partners you have bookmarked, as well as your confirmed meetings.

You can export your program by clicking on “Export to my calendar or Download PDF”.



30 mins before the session starts, you will be notified by email, notification on the platform as well as push notification on your phone if you have downloaded the mobile app and opted to receive notifications.

How to watch a live stream?

From the “Agenda” or “My Event tab”, click on the current session you want to follow. You’ll be taken to the page where the live session is taking place.

The screenshot displays the Global Health Exhibition website. The navigation menu at the top includes Home, Agenda, Exhibitors, My Event, Products, Attendees, Speakers, and Discussion Groups. The 'Agenda' and 'My Event' tabs are circled in green. The main content area shows a session titled 'Welcome address by Informa' with a video player featuring a play button. The session details include the date and time: Monday, December 7, 2020 9:10 AM to 9:20 AM. Below the video player, there is a section for 'Attendees' and a 'Live discussion' panel with options for Chat, Questions, and Polls.

At about 24 hours before the session starts, a countdown will be added to the session’s page.

As soon as the session begins, the video will be displayed at the top of the session page and will start automatically (except on Safari for which you will have to click on "Play").

How to watch a recorded session?

You'll have access to on-demand sessions available on the event for people who want to watch them at anytime after the live session occurs.

To access the replay, find the desired session in the "Agenda" or "My Event tab".

The on-demand content will be within the session details.

The screenshot displays the Global Health Exhibition website interface. At the top, the navigation bar includes "Home", "Agenda", "Exhibitors", "My Event", "Products", "Attendees", "Speakers", and "Discussion Groups". The "Agenda" and "My Event" tabs are circled in green. Below the navigation bar, a date selector shows "MONDAY 07" as the active day. The main content area is divided into three sections: "Refine the list" with a search bar and filters (TYPE, TOPICS, RELATED PRODUCTS, WHO IS ATTENDING), a central session list, and "Your schedule" on the right. The session list shows the following items:

- 9:10 AM - Welcome address by Informa
- 9:20 AM - Other sessions
- 9:20 AM - Welcome address by congress committee chair
- 9:30 AM - Other sessions
- 9:30 AM - Leaders Session: Value-based healthcare
- 10:15 AM - Transforming health systems: from rhetoric to action
- Other sessions
- 9:30 AM - A look at the resilience of value-based healthcare systems -

The "Your schedule" section lists the following sessions:

- Leaders Session: Value-based healthcare (Mon, Dec 7, 2020 9:30 AM)
- A look at the resilience of value-based healthcare systems - (Mon, Dec 7, 2020 9:30 AM)
- Attendee Networking (Mon, Dec 7, 2020 10:00 AM)

At the bottom of the "Your schedule" section, there is a "See all" link. The "Time zone" section is also visible at the bottom left.

**Step 4:
Start exploring
products and
exhibitors**



How can I search for a product or service?

To start searching through products and services showcased by exhibitors at Global Health, go to the “Product” tab.

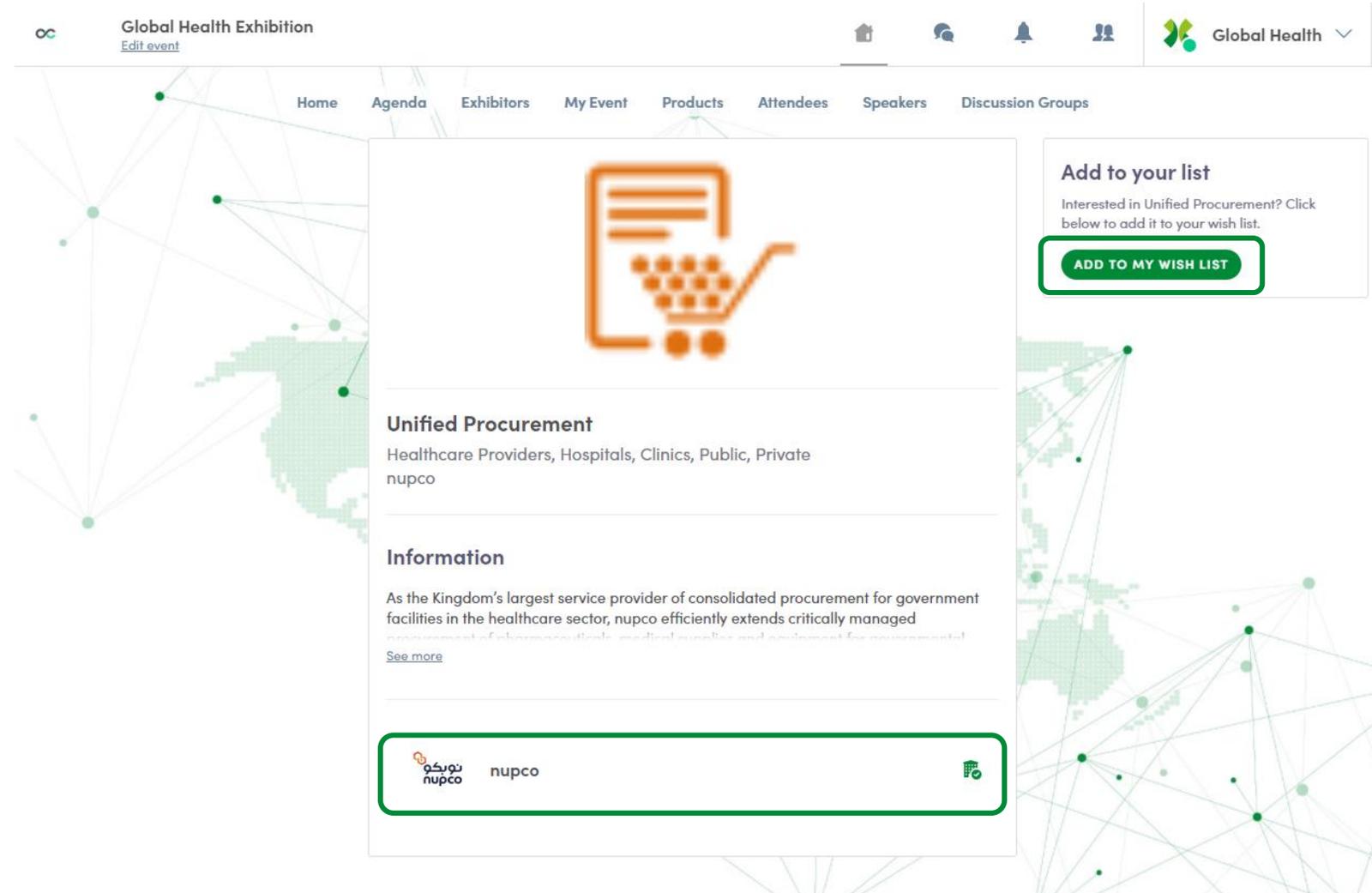
If you have completed your profile, you will be able to benefit from the platform’s AI matchmaking solution which will recommend products that best fit your profile information.

The screenshot displays the 'Global Health Exhibition' website interface. At the top, there is a navigation bar with 'Home', 'Agenda', 'Exhibitors', 'My Event', 'Products', 'Attendees', 'Speakers', and 'Discussion Groups'. The 'Products' tab is selected, and a dropdown menu is open, showing categories: 'IT / Software and Mobile Content', 'Healthcare / General Services', 'Disposables / Consumables', and 'Disposables / Delivery and...'. A green box highlights these categories, with a green arrow pointing from the text on the right. Below the navigation, there is a search bar with the text 'Search'. The main content area features three product cards: 'Logistics Services' by nupco, 'Unified Procurement' by nupco, and 'Business Solution' by nupco. To the right, there is a 'My wish list' section with an item 'IM Healthcare Global Health Exhibito...'. At the bottom, there are three whitepaper thumbnails from vocera, including '7 Strategies to Stay Safe While Staying Connected' and '3 Clinical Communication Strategies to Minimise the Spread of Infectious Disease'.

You will also be able to filter through product categories from the top or search for a specific product from the left.

How can I speak to someone about the product?

If you like a product and would like to speak to someone about it then you can contact the supplier by going to their profile. You may also add the product to your wishlist for later.



The screenshot displays the 'Global Health Exhibition' website interface. The top navigation bar includes 'Home', 'Agenda', 'Exhibitors', 'My Event', 'Products', 'Attendees', 'Speakers', and 'Discussion Groups'. The 'Products' menu is active, showing a product profile for 'Unified Procurement'. The profile features an orange shopping cart icon, a description of the service, and a contact button for 'nupco'. A green-bordered box highlights the 'ADD TO MY WISHLIST' button and the 'nupco' contact information.

Global Health Exhibition
[Edit event](#)

Home Agenda Exhibitors My Event Products Attendees Speakers Discussion Groups

Add to your list
Interested in Unified Procurement? Click below to add it to your wish list.
[ADD TO MY WISHLIST](#)

Unified Procurement
Healthcare Providers, Hospitals, Clinics, Public, Private
nupco

Information
As the Kingdom's largest service provider of consolidated procurement for government facilities in the healthcare sector, nupco efficiently extends critically managed procurement of pharmaceuticals, medical supplies and equipment for government.
[See more](#)

 نوبكو
nupco 

Step 5: Book meetings and connect



How can I book a meeting and connect with an exhibitor?

1. To book a meeting with an exhibitor, go to their profile and choose the meeting slot of your preference.

You can also chat with the exhibitor by sending him a message available on the right side of the page.

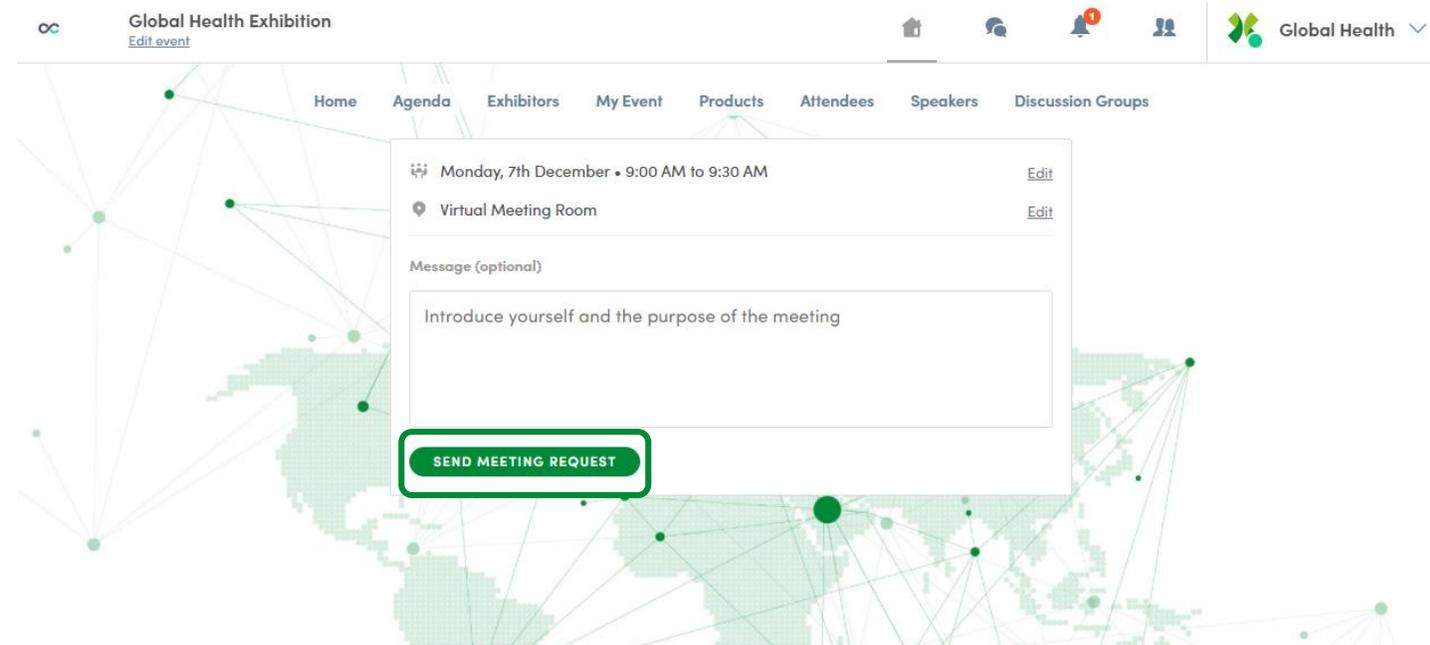
You'll find all the people you have been in contact with during the event in the discussion icon at the top

The screenshot displays the Global Health Exhibition website interface. At the top, there is a navigation bar with a home icon, a discussion icon (circled in green), a notification bell, a user profile icon, and the 'Global Health' logo. Below the navigation bar, a menu includes 'Home', 'Agenda', 'Exhibitors', 'My Event', 'Products', 'Attendees', 'Speakers', and 'Discussion Groups'. The main content area features a network map on the left and a large orange banner. Below the banner is the nupco exhibitor profile, which includes the nupco logo, a 'BOOKMARKED' button, and tabs for 'Products', 'Sessions', 'Documents', and 'Team'. A 'Book a meeting' section is highlighted with a green border, showing a calendar for Monday, December 7, 2020, with time slots from 9:00 AM to 11:30 AM. On the right side, a chat window titled 'Talk to nupco' is open, showing a message input field and a 'Write a message...' button.

How can I book a meeting and connect with an exhibitor?

2. After selecting a slot and the virtual location, write a message to the person you want to meet. Once done, click “Send meeting request”.

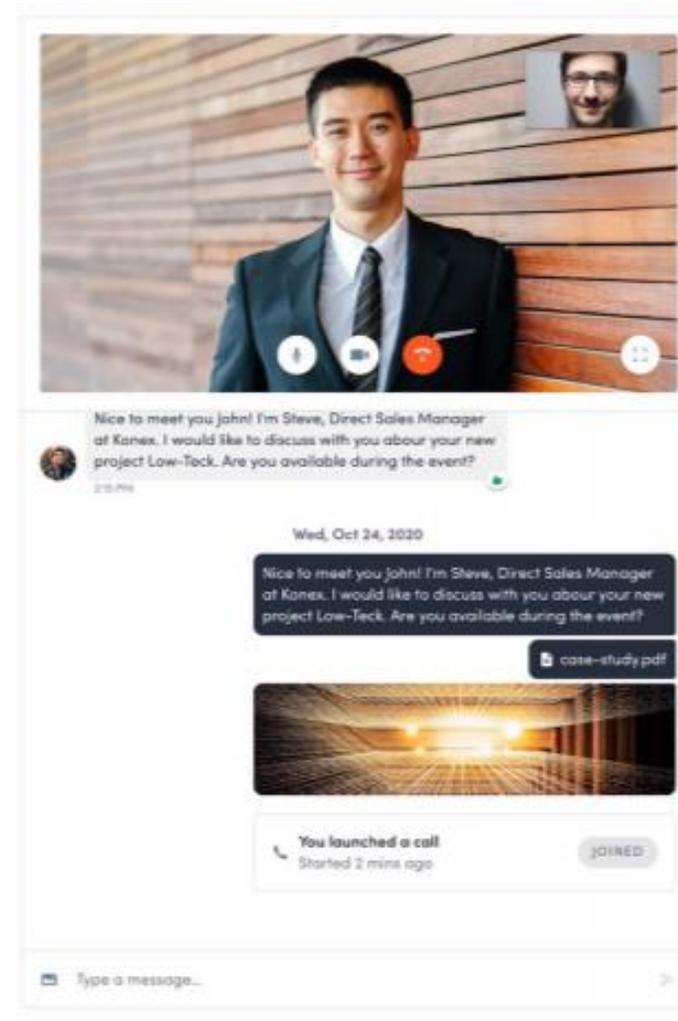
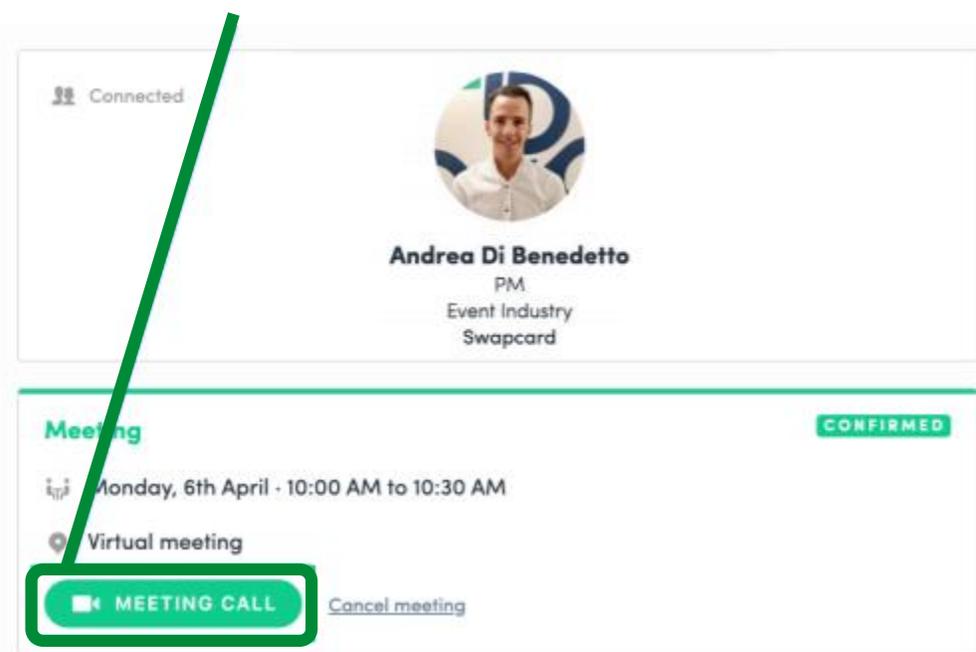
To set up your virtual meeting, you must select the virtual location when requesting a meeting.



The screenshot displays the 'Global Health Exhibition' interface. At the top, there is a navigation bar with 'Global Health Exhibition' and 'Edit event' on the left, and icons for home, search, notifications, and user profile on the right. Below this is a secondary navigation bar with links for 'Home', 'Agenda', 'Exhibitors', 'My Event', 'Products', 'Attendees', 'Speakers', and 'Discussion Groups'. The main content area shows a meeting request form for 'Monday, 7th December • 9:00 AM to 9:30 AM' with an 'Edit' link. Below the date is a 'Virtual Meeting Room' selection with another 'Edit' link. A text input field is labeled 'Message (optional)' with a placeholder text 'Introduce yourself and the purpose of the meeting'. A green button labeled 'SEND MEETING REQUEST' is positioned at the bottom of the form, highlighted with a green border.

How can I book a meeting and connect with an exhibitor?

- 3.** A few minutes before the meeting, go to the profile of the participant you're going to meet, and click on the colored "Meeting call" button that will launch the video call (only available if the meeting is confirmed).



How can I book a meeting and connect with an exhibitor?

4. The tab of “My Event” allows you to see your own schedule. You can find the sessions for which you’ve registered, the sponsors and partners you have bookmarked, as well as your confirmed meetings.

You can export your program by clicking on “Export to my calendar or Download PDF”.

The screenshot displays the 'Global Health Exhibition' website. The top navigation bar includes 'Home', 'Agenda', 'Exhibitors', 'My Event', 'Products', 'Attendees', 'Speakers', and 'Discussion Groups'. The 'My Event' tab is active, showing a list of sessions for Monday, December 7, 2020. A sidebar on the left contains a menu with options: 'My schedule', 'My meetings', 'My networking', 'My bookmarked companies', and 'My wish list'. Below this menu is an 'Export' section with the text 'Add your upcoming sessions and meetings to your calendar application.' and a button labeled 'EXPORT TO MY CALENDAR'. The main content area shows the following sessions:

- Monday, December 7, 2020**
- 9:10 AM - Welcome address by Informa
- 9:20 AM - Other sessions
- 9:30 AM - Leaders Session: Value-based healthcare
- 10:15 AM - Transforming health systems: from rhetoric to action
- Other sessions
- Leaders | Business | Global Insights | Transformation
- 9:30 AM - A look at the resilience of value-based healthcare systems – sponsored by Siemens Healthineers
- 10:00 AM - A dialogue about how healthcare systems that have adopted the Value Based Healthcare models (measuring outcomes, standardizing data....)

Tip:
Download the
mobile app



Did you download the mobile app yet?

If you haven't downloaded the app already then we suggest you do so by visiting <https://www.swapcard.com/app/global-health-exhibition/>
The mobile app will provide you with a smooth and handy experience at no cost.

Please watch the “how to use the mobile application of Global Health Exhibition – The Virtual Edition” for information on log in and navigation.

