

Global Health  
Exhibition  
By Informa Markets

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# Global Health Exhibition & Congress 2022

## Post show results

[globalhealthsaudi.com](http://globalhealthsaudi.com)



Last October we welcomed back the healthcare community to Global Health Exhibition in Saudi Arabia, hosting more than 14,200 professional visits, 5,725 visitors, 5,088 delegates, 120 speakers and 164 exhibitors from 23 countries.

This year's event brought the very best of our industry to the doorsteps of Global Health Congress with 5 conferences, including 4 CME-accredited tracks and hosting influential figures from major medical disciplines. While for the first time at Global Health Exhibition, Innov8 Talks – The Start-up Competition was launched where the most promising entrepreneurs from around the world pitched on how their solutions will address current gaps and redefine healthcare to an audience of Investors over three nerve-wracking rounds!

Innovation and technology were represented by thousands of medical products on display, making Global Health Exhibition an exceptional platform for healthcare professionals aiming to expand their business in the Kingdom.



# Overview



**31,408** registrations  
**14,256** professional visits  
**5,725** live visitors  
**5,088** delegates  
**164** exhibitors  
**120** speakers



**23** exhibiting countries  
**100** countries represented



**US \$42.2 million\*\***  
total value of business generated

## Digital audience

 **47,756** followers  
 **14,339** followers  
 **5,611** followers  
 **4,891** followers  
 **204** followers

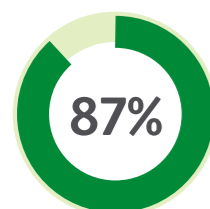


**414,678** website views  
**30,000,000+** digital reach  
**419,795** global network of healthcare professionals

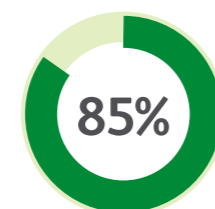
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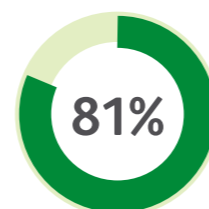
# Exhibitor overview



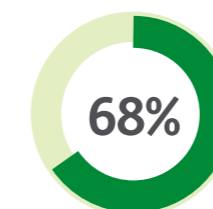
87% rated the ROI from good to excellent



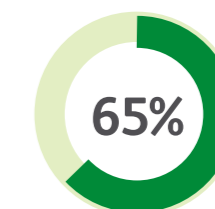
85% rated Global Health Exhibition as an important platform for their business



81% will be exhibiting again next year

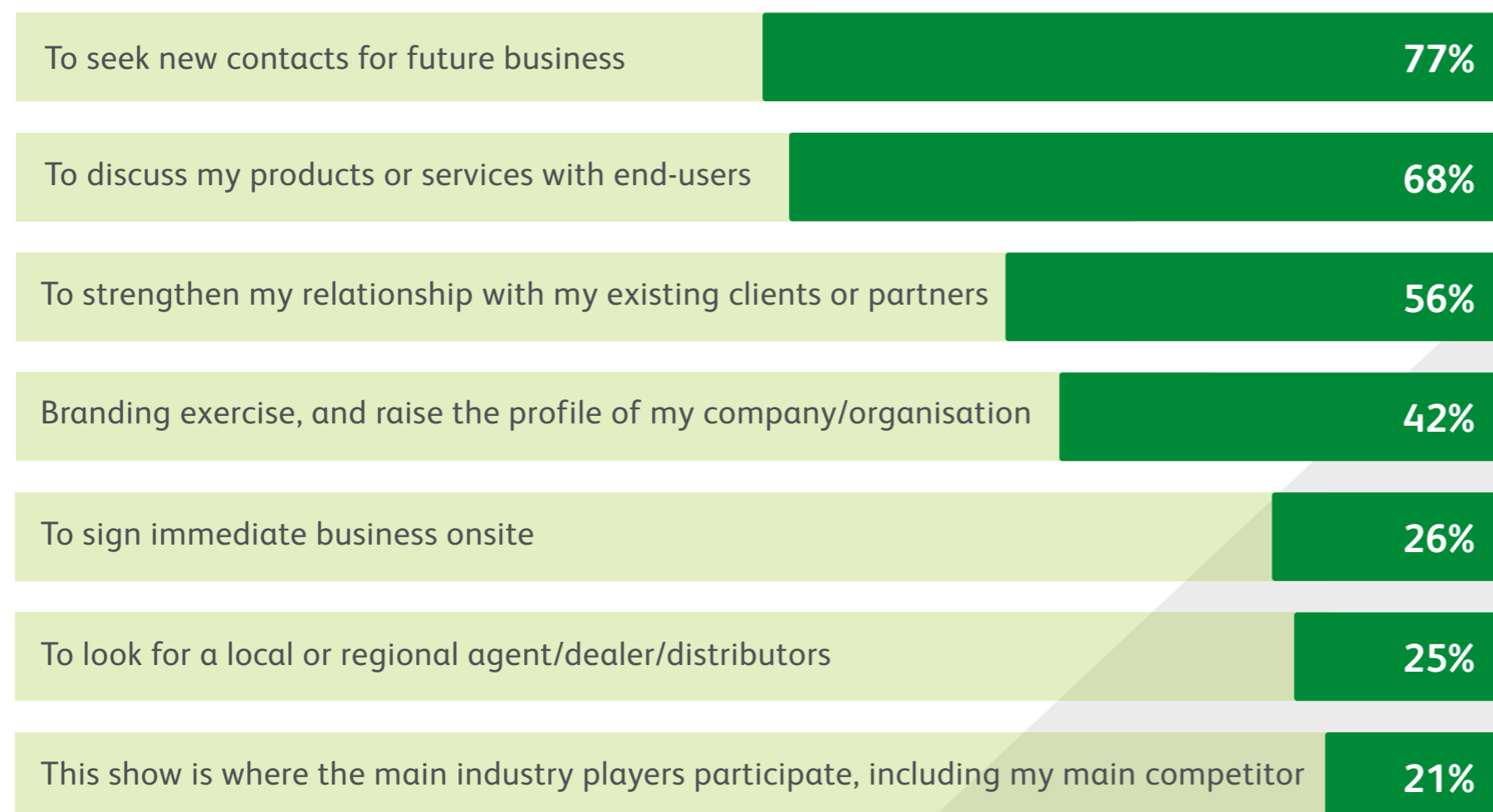


68% rated the quality of visitors from good to excellent



65% of exhibitors participated for the first time

## Top 5 reasons for exhibiting



“It’s great to see so many participants. The industry stakeholders, regulators, providers and partners are all looking into the healthcare transformation journey and this was a unique opportunity for us to be able to listen and better understand how we can help them in this journey.”

*Catalin Velescu, 3M*



“It’s a pleasure to be here after 3 years and to be part of this big event where we were able to connect once again with friends and colleagues from the industry.”

*Bassem Bibi, Abbott*

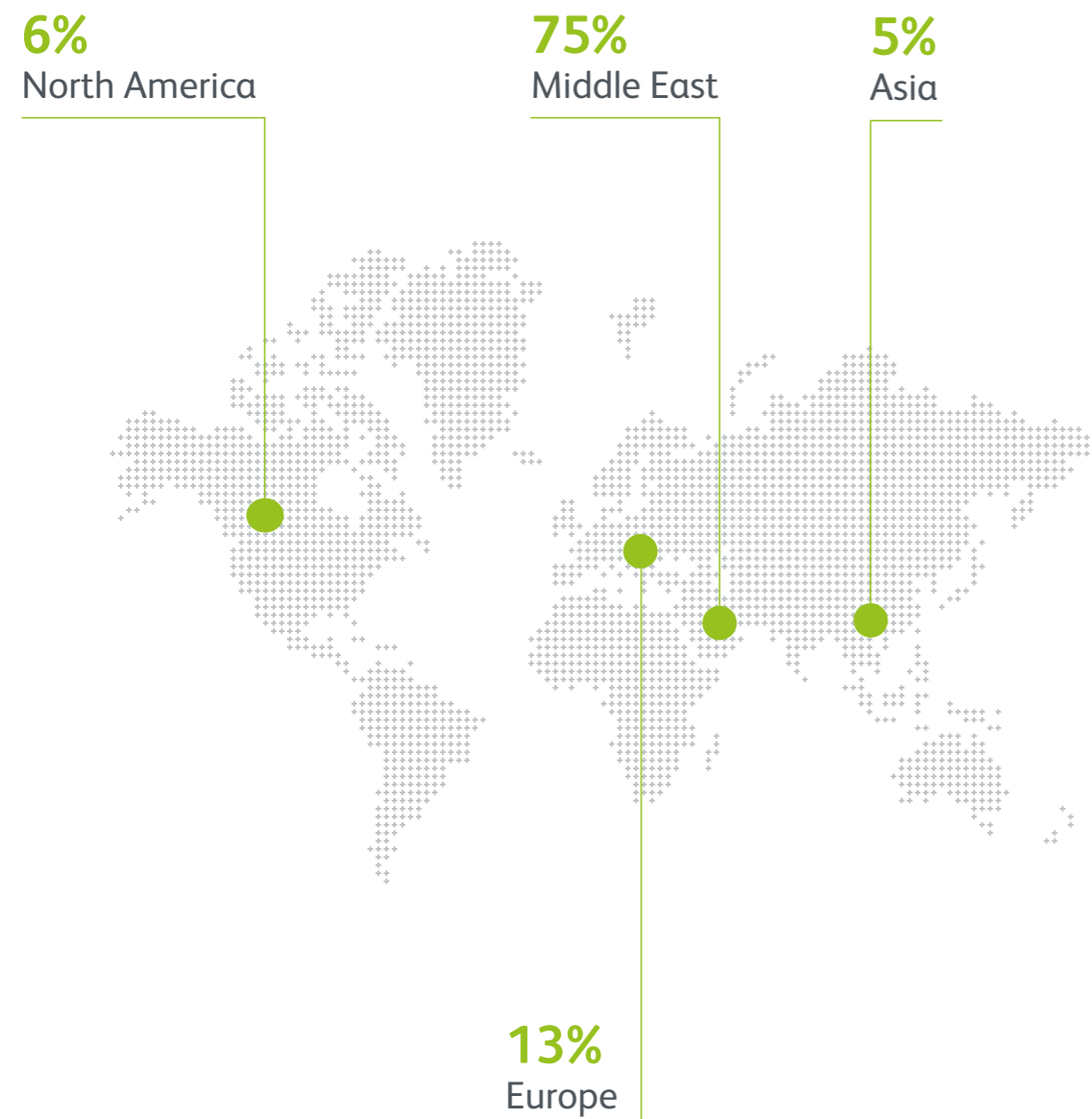


“The exhibition is very representative and we believe that this is only the beginning. The event was great because we were able to see the big industry brands exhibiting here and the attendance numbers were very high.”

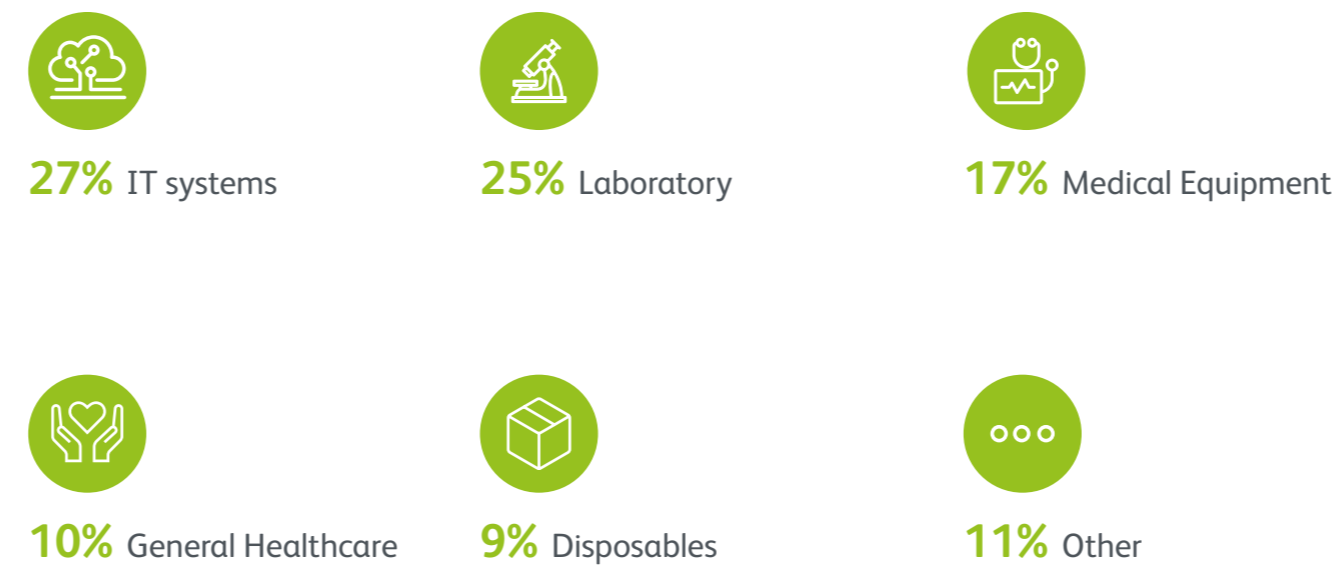
*Saeed Alamoudi, Al Borg Diagnostics*

# Exhibitor overview

## Geo overview

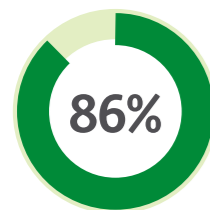


## Product categories

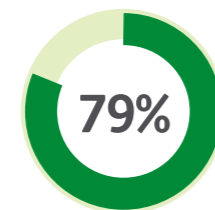




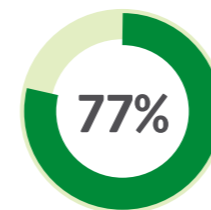
# Visitor overview



86% will attend Global Health Exhibition 2023

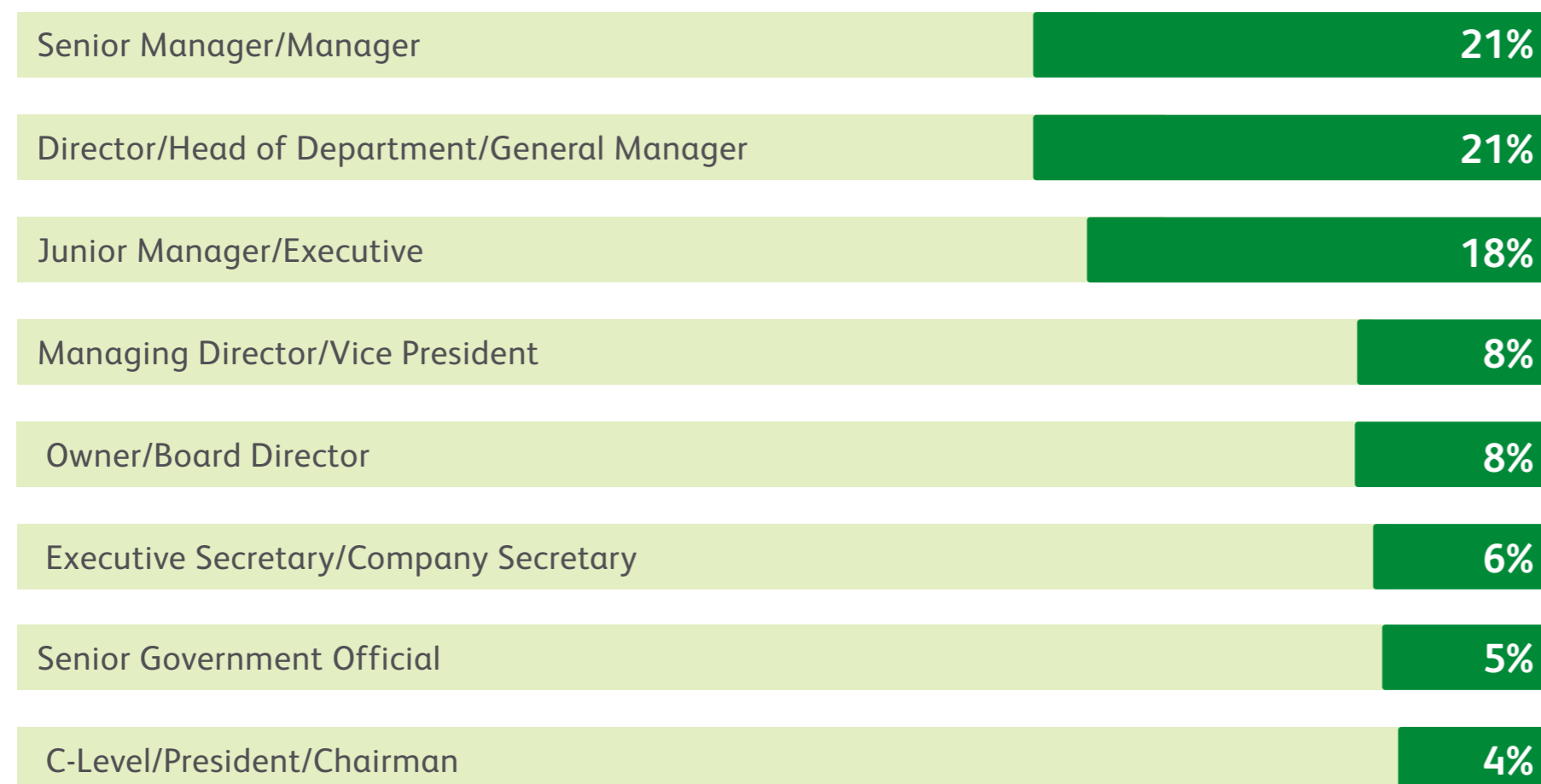


79% rated their experience from good to excellent



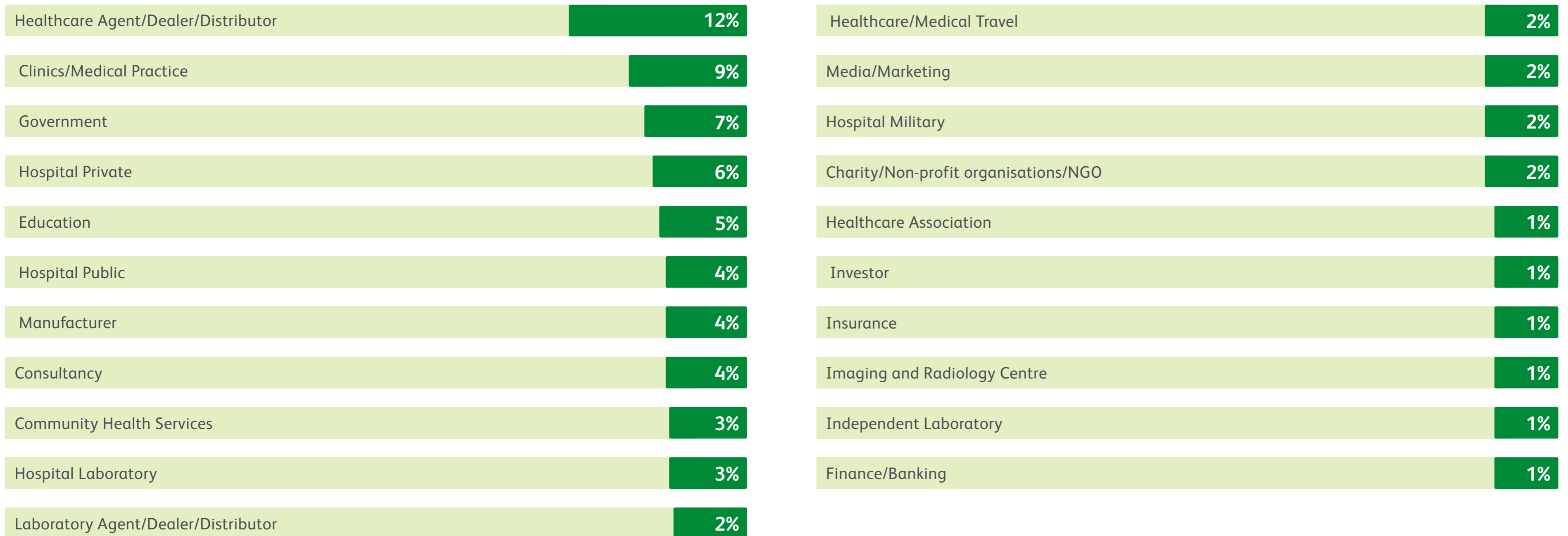
77% rated Global Health Exhibition as an important platform to attend for their business

## Seniority



# Visitor overview

## Nature of business





# Visitor overview



“A high-quality exhibition that allowed me to meet future partners, clients and local distributors and also at the same time to explore new innovation in certain fields. It is really a trade show that I recommend both for the quality of the exchanges and the quality of the organization. Again, thank you for organising first ever exceptional level healthcare event in Saudi Arabia.”

*Eng. Mohammad Asif, Med BioSystems Co.*



“World class exhibition. Well represented by big names in the industry. Professional and courteous management team. Kudos to the organisers.”

*Shahabuddin Shaikh, Al Maarefa University*



“The ratio of end-user/authority to B2B participation is high which is very promising.”

*Reem Alazawi, Masimo Saudi Arabia for Trading*



“Well organised & well attended by relevant organizations & companies, general optimism about the future fostered by atmosphere at the exhibition.”

*Sarmad Ahmad, Saaya Online WII*





# Conferences

The 2022 edition of the Global Health Congress brought together influencers from major medical disciplines by hosting 5 conferences including 4 CME accredited tracks. The conferences included: Leaders Forum, Quality Healthcare, Future of Medical Labs, Radiology and Public Health.



**5,088**  
delegates



**5**  
conferences



**120+**  
speakers



**30+**  
interactive sessions

## New era of Healthcare in KSA



# Innov8 Talks

## The Start-up Competition <sup>New\*</sup>

Held under the patronage of the Ministry of Health – KSA and in partnership with Monsha'at and Innovation Hub & Business Development - Digital Health Center of Excellence, Ministry of Health, KSA, Innov8 Talks – The Start-up Competition, was a brand new and exciting feature at the Global Health, where the most promising entrepreneurs from around the world have pitched on how their solutions will address current gaps and redefine healthcare to an audience of Investors over three intensive rounds.

The BestDoc has won the first ever Innov8 Talks start-up competition at Global Health Exhibition 2022 and received a complimentary exhibition stand space at Global Health 2023 and a highly sought-after three-month mentorship programme with Digital Innovation Hub, Ministry of Health - KSA.

Through user-friendly dashboards, BestDoc Concierge provides operations directors with a thorough picture of inpatient operations by digitising in-patient requests (non-clinical) from patients, employees, and visitors.



# Thank you to our partners

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Partner of choice



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First aid partner



Strategic partner



Platinum partners



Gold partners



Silver partners



Accreditation partner



Supporting partners



Accreditation partner



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